

Special Announcement...

...About An Exclusive Mentorship Program...

## **Can ONE THING Really Double, Triple, or Even Quadruple Your Success with Women in 2018?**

From The Desk Of Mystery (Erik von Markovik), June, 2018

Dear Fellow Pickup Artist,

If you're a DEDICATED PUA...

Specifically someone who's actually leaving the house, opening groups, and actively WORKING to improve his pickup artist skillset...

Then this may be the most important letter you'll ever read.

The reason why is because I'm going to show you **the most important something I've ever discovered**... and I'm going to show you **how to apply it to your dating and sex life**.

The time is NOW.

And why now?

**Some of you may know that I wasn't actively teaching pickup for some years.**

Some people thought I quit pickup, some even thought I was dead (an April Fools joke that got out of hand, btw. Although not far from the truth.)

I was going through some hard times, with not one but two family crises.

I lost the battle of being able to see my two kids, and my older brother became paralyzed for life by stroke.

And in my absence, the pickup community was hit by a load of negative attention in the media. To varying degrees, this all took its toll on me.

During these times of hardship, I stopped gaming completely. I allowed my body to fail me, and enduring repeated grieving episodes, I landed in a hospital.

It was at this time I also came up with a **life-changing discovery**, that I want to share with you.

I was close to giving up on everything but managed to turn my game, and my fate around. I'm now back in good health, good spirits and most importantly, back in business.

I also found my dream girl, Saana, from the other side of the world (My Finnish princess.)



*During the past 2 years, Saana and I have travelled to 13 countries and 19 cities together. She has been actively present on well over a dozen PUA bootcamps with me.*

## **BACK IN THE GAME**

So, how did I overcome these difficulties? And what was the discovery I made?

Throughout my years of helping men like you, I've come to realize something...

Its called the **ONE BIG DOMINO**, and when identified, will totally transform your success in life and with women. And if you can find it and knock it down...

Everything will change... And faster than you could possibly imagine!

## **From The Verge Of Celibacy To Finding Love**

Take my student Peter, for example.

I first met Peter in 2016, when he attended my weekend bootcamp in Helsinki, Finland.

He turned to me and flew in from Texas after having had multiple disappointments with other pickup mentors.

Peter was funny, well-dressed and successful in all areas of life - apart from women. On paper, it all looked good; he went out regularly, spent time in vibrant social gatherings, and had good friends and wingmen to go out with.

Peter had read my books *The Mystery Method: How to Get Beautiful Women into Bed*, *The Pickup Artist*, *Venusian Arts' Revelation*, and *The Game* by Neil Strauss.

So he was technically very familiar with the **4 keys of proficient pickup**: structure, material, delivery and volume & velocity.

**But something wasn't right, and the lack of women in his life was the proof of it.**

The first night of the bootcamp, after a refresher talk, we took Peter out for infield training at a lively Helsinki hotspot.

As I do with every student, I discreetly observed Peter as he talked to 3 separate sets of attractive women.

I could then point out exactly where his sticking points lied.

Peter was an attentive student and listened to my advice carefully. So when I revealed his main sticking point, his **ONE BIG DOMINO** (the one you've got to knock down first that starts the smooth cascade), the man transformed before my eyes.

The results were INSTANT.

Turns out that Peter's ONE BIG DOMINO was a little neglected area in the 4 keys of pickup. Something that he could have never been able to detect on his own.

That's the beauty of the **ONE THING** that is absolutely crucial in order to skyrocket your game: **instant feedback from a world class mentor.**

#### 4 KEYS OF PROFICIENT PICKUP

Structure	Material	Delivery	Volume & Velocity
-----------	----------	----------	-------------------

#### THE ONE THING

Instant Feedback
------------------

Basically, **Peter knew the structure of the game but wasn't actually applying it to his game while talking to women.**

Peter was instead bantering without a clear goal in mind, holding the interest of women for a good 10 minutes before the conversation wore down.

He enjoyed the conversations but without realizing it, was not applying any *attraction material*. He was therefore losing his targets' interest in every group.

Fast forward to today... Peter is a changed man.

He has attended multiple bootcamps around the world with us since, and is the guy going home with a woman at the end of the night, with options (Instagram and WhatsApp # closes) going spare.

We catch up regularly and talk about his latest successes and current sticking points.

Not in his wildest dreams would Peter have imagined a life like this for himself had we not figured out his ONE BIG DOMINO back in 2016.

When the one big domino has been knocked down, others will fall down effortlessly.

### **Tripled His Dates, Then Quadrupled them again\*.**

What's crazy is everybody's ONE BIG DOMINO is different.

I've got this legendary student named Jacob. First started teaching him in 2017.

He was a daygamer and a direct approacher, and already pretty happy with the amount of women in his life and with his seduction skills.

His issue though?

The women weren't **nowhere near as attractive** as the women in his dreams.

He was settling for less than what he could have gotten if only he changed his technique.

Really a shame to see for a man who isn't a bad looking guy himself.

Jacob was suffering from a mindset issue that I call **the fear of success**.

See, only a certain type of women are responsive to direct approach (read: the not-so-attractive lot).

Do you know how often beautiful women get complimented on their looks? How often they're asked to go for a coffee out of the blue? Do you realise how boring it gets for them, to be constantly hit on, on the open?

Attractive women deserve more than that.

For Jacob, pretty much everything had to be changed.

He used very little material in his game, because the average looking women he targeted daygaming were so thrilled a man tried to pick them up that they were more than happy to set up a date without having to convey his personality first.

You see, *the enemy of the best is the good*.

Jacob had also developed a severe **fear of nightclubs** - something that led to his daygaming in the first place. What worked on the streets, no longer applied at loud nightclubs where people go to see and to be seen.

Once Jacob accepted that he needed to try to commit to **memorising some personality conveying material**, work on a **louder and more lively delivery** at noisy social gatherings, and **practice his training goal of a dozen approaches in a night**, he was faced with instant success with - this time - *beautiful* women.

His ONE BIG DOMINO, fear of success, was beaten by breaking down the phases of cold approach pickup, going out there with the newly acquired conversational tools, and seeing with his own eyes that **it was all possible with the guidance of the right mentor**.

He faced beauty head on, repeatedly.

It didn't take long until the newly reborn Jacob was back on another weekend bootcamp, eager to learn more and to polish his skills. Having many beautiful women in his life was no longer an issue.

You could see there had been a profound change in the new Jacob's confidence and in the smoothness in his social interactions.

The old Jacob never went to parties and had probably never been to an after-party.

What transformed Jacob was that **he applied his newly learnt social skills to all his social interactions**. This made him overall a very likable and interesting guy, the guy who never misses an after-party today.

Not because he did nine thousand different things...

But because he found the ONE BIG DOMINO and focused just on that ONE THING.

Oh. By the way. Jacob only goes out three times a week and is militant about it. He will NOT game more than three days or nights a week. End of discussion.\*

I personally like to game more (and then take long periods off)...

But whatever. The point is - you don't need to (and should NOT try to) be "gaming all the time".

And when I knocked down 'my' ONE big domino...

I went from having to hustle and grind every month just to keep hope alive...

To a stress free love life. I had to travel halfway around the world to find my dream girl Saana, and she was worth it.

“Behind every great man is a great woman” - as the saying goes.

Having a stable relationship with an accepting girlfriend allows me to do fun stuff like the project I’m writing you about today.

I have less stress, and I’m able to work on many areas of life rather than just one... And that’s what brought me much needed balance.

All because I found my ONE big domino. A stable relationship with an intelligent beautiful woman was my prize. **I simply had to increase my volume & velocity of approaches to polish my (fresh) material**, and game in various cities until I discovered her... in Helsinki.

### **Imagine What Could Happen If You Found Your “One Big Domino”...**

Imagine how that could change your game...

You could **double, triple or even quadruple your success...**

All while **decreasing stress...**

You could **spend more time with the people you love...** And not always have to be gaming...

You could **have the option to experience life on a whole other level...** All by finding that ONE big domino in your game...

But finding it can be hard. It can take *years* of trial and error. Hundreds of hours searching, wasted on easily avoidable mistakes.

The good news is, I’m going to find your ONE THING for you!

...You don’t have to worry about implementing a whole bunch of ideas that you don’t have time for.

...You don’t have to put even more on your to-do list.

All you have to do is focus on that ONE THING that I uncover...

**And you could double, triple or even quadruple your dating life...** all while decreasing stress and time invested.

Does That Sound Like Something You Want?

If it is, I can help you.

## **BUT THERE'S MORE TO THE STORY.**

Getting amazing results and actually pulling this off is - like most things - harder than it looks. And totally transforming your game takes time, effort, and energy.

In order for me to really help you, I need to work with you for about a year.

You'll learn from me, and master, the **Structure** (of a solid pickup)...

Personality conveying **Material** (to fill in the structure)...

Good **Delivery**, because a pickup artist is a performing artist...

Accelerate your learning curve with **Volume & Velocity**...

And you'll get **Instant Feedback** from me live infield over numerous nights out together.

We'll knock down all your dominos, one by one, starting with your biggest domino.

If you're interested in working together with me,

### **Here's What I Got:**

I'm creating a PUA training school called Mystery Academy that offers a **1-year mentorship program** with meetings that are limited to just **EIGHT** people. Yes. EIGHT - just like in my VH1 television show *The Pickup Artist*.

Our entire focus is on finding your ONE THING, perfecting it, and implementing it. Once that's done, we find the next ONE THING and implement that.

We'll accomplish this by **meeting four times over the next 12 months** and by **talking on the phone when necessary**. My top priority this year is Mystery Academy students' progress towards PUA Mastery.

That's **4 weekend bootcamps**; 2 days of pickup theory and 2 nights-out per weekend. We will gather in a small group of like-minded individuals and go infield into bars and clubs with me repeatedly to provide you with **a year of instant feedback**.

Each of the 4 weekend bootcamps will be held in a different city if possible. You'll know people when you get there. You'll know me, Saana, and the 7 other PUAs.

Think Las Vegas. Hollywood. Miami. Even Amsterdam. I've gamed in all of them.

You'll have a say in the cities we choose, together. Book your flight, AirBnB, and Uber to our meeting point.

If accepted, I can absolutely guarantee you'll be thrilled because I've done this before - repeatedly. It's how many PUAs before you have mastered their game, some of them going on to become professional Pickup Coaches in their own right.

This 1-Year Mentorship Program is by invitation only and I'll give you a link to request an invite at the bottom of this letter.

But ...

### **Before You Apply, Let Me Be Brutally Honest:**

This is expensive. (Not ridiculously so... There are certainly more expensive programs out there... But it ain't cheap.)

Plus, you'll be required to implement what you learn... FAST... And share your results. (To be read "you gotta get out of the house and game girls.")

What else? Hmm... Oh yes, you'll be asked to share what's working in your game with the rest of the group (just as fellow group members will be required to share their secrets with YOU).

You don't have to be a pickup artist already but you DO have to have momentum by going out to public gatherings.

### **Here's How To Apply:**

Since this is limited to just eight people, I've created an application process to filter out any tire-kickers or flakes.

Here's how it works:

1. You'll see the link to the application at the bottom of this letter.
2. After you fill it out, I'll review it personally.
3. If I think we *might* be a good fit, I'll have my girlfriend Saana reach out to you and schedule a quick 15 minute call so she can answer your questions (and ask you a few more as well).
4. Assuming you both still think we're a good fit, Saana will then schedule a call between you and me personally.
5. That call will be maybe 30 minutes and if I think we're a good match, I'll invite you to participate.

### **TIME IS A FACTOR**

This opportunity is extremely limited because...

There are only 8 total slots for this group.

And I've sent this letter to my entire database.

So with that said, know that the window of opportunity won't be open long.

If you feel like this is right for you, click the “Apply Now” link below and fill out an application before the remaining spots fill up and you miss out on this opportunity for good.

[CLICK HERE TO APPLY NOW](#)

Thanks for taking the time to read this letter and I look forward to seeing you soon!

*Mystery*

P.S. You're probably wondering a few things.

First, you might be thinking, “Hey - if he's only taking 8 people, this has GOT to be expensive. Like \$25,000 or something.” Makes sense.

But it's nowhere near that. It's not even half that.

Which might make you wonder, “Then what's the point of doing it? Seems like it's not that much money!”

Well, this project is something I call “an ELECTIVE”.

Meaning it's not something I have to do. It's an additional project I elect to do this year...

Because it's FUN.

The type of stuff I'd do ANYWAY, gaming in world-class cities with fellow PUA friends.

So that's why I created this project. Because I like doing it.

Anyway - that's the “inside scoop”. My “hidden motivation” if you will.

Imagine. The freedom to do cool projects with cool guys because it's FUN. Pretty sweet!

Also, just between us - this offer won't last. The mentorship program WILL be priced at \$25,000 in the future.

To celebrate my first-ever group of Mystery Academy students, I want to offer a great deal to you guys. An offer that's simply too good to pass up).

So - if you want in, [APPLY HERE](#) ASAP. The spots will definitely fill up fast.

P.P.S.

\* Hey - remember how I put little asterisks in the parts where I was telling you about Peter and Jacob?

That's because I want to be clear with you about something: I'm not telling you about them as a way of saying "Hey - give me money and you'll experience exactly what they did."

There's no way I could know what you can expect - considering we've never spoken and I don't know anything about your current progress.

I'm sharing their stories with you to illustrate the power of finding the one big "lever" in your game ... and giving all your focus to THAT (as opposed to having a million plates spinning at the same time.)

It's time to find *your* ONE BIG DOMINO.

[CLICK HERE TO APPLY NOW](#)